

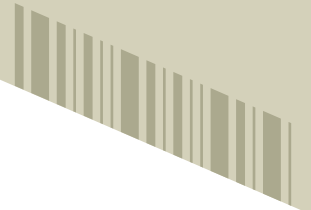
Single business platform  
of two leading industries

**28-30**  
**SEPTEMBER**  
UZEXPOCENTRE, TASHKENT



2022

**PACKAGING. PRINTING.**  
**CARDBOARD. PAPER.**  
22nd International Exhibition



**O'ZU**PACK  
**O'ZBEK**=PRINT

**POST SHOW REPORT**



# VISITORS: 3327

## GEOGRAPHY OF VISITORS

Tashkent - 89,7%  
Regions of Uzbekistan - 5,3%  
CIS - 3,4%  
Foreigner - 1,6%

## DEGREE OF DECISION MAKING

Final - 22,6%  
Recommending - 17,4%  
Matching - 29,5%  
I do not make decision - 30,6%

## THE ENTERPRISE SCALE

Large - 25,7%  
Medium - 44,1%  
Small - 15,6%  
Private Enterprise - 12,8%



## POST SHOW REPORT

# OZuPACK OZBEK PRINT

22nd International Specialised Exhibition  
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Uzexpocentre, Tashkent, Uzbekistan

### THE PURPOSE OF VISITING

Search for information about new technologies/products - 22,9%  
Purchase of products/services - 13,2%  
Studying the business activity of competitors - 15,6%  
Conducting procurement negotiations - 6,3%  
Supporting of the existing contacts - 10,4%  
Presentation of the product / service - 10,1%  
Investing in production - 15,3%  
Export/ Import - 6,3%

### VISITOR'S PROFILE

Food and drink production - 28%  
Production of packaging - 14%  
Wholesale/ Retail - 6%  
Production non-food consumer goods - 4%  
Production of industrial goods - 4%  
Supply of raw materials and equipment for packaging and labelling - 4%  
Printing services - 18%  
Label production / packaging printing - 11%  
Sale of finished packaging - 9%  
Pharmaceutical production - 2%

### SECTIONS OF THE EXHIBITION OF MOST INTEREST TO VISITORS

Packaging production - 28%  
Printing equipment - 21%  
Packaging machines - 20%  
Finished packaging - 12%  
Auxiliary means for printing and packaging - 16%  
Paper, cardboard, corrugated board - 16%  
Equipment / products for retail - 13%



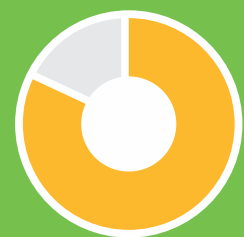
AS MANY AS 63% OF EXHIBITORS  
ARE SATISFIED WITH THE NUMBER  
AND QUALITY OF VISITORS



AS MANY AS 76% OF VISITORS  
ACHIEVED THEIR GOALS DURING  
THE VISITING



AS MANY AS 82% SPECIALISTS  
ATTEND THE EXHIBITION ANNUALLY



WWW.UZUPACK.UZ

## EXHIBITORS

### 65 COMPANIES\*

- 19% Local companies
- 81% International companies
- 72% Debut participation
- 28% Constant participation

\*Along with PLASTEX



### GEOGRAPHY OF EXHIBITORS

- Germany
- India
- Italy
- China
- Russian
- Japan
- Uzbekistan

### EXHIBITOR'S PROFILE

- Packaging and Converting Machines -21%
- Finished Packaging - 24%
- Auxiliary means for packaging - 4%
- Printing machines - 18%
- Auxiliary means for printing -7%
- Large Format Printing Machines - 9%
- Office Machines-2%
- Paper/ Cardboard - 13%
- Label production - 2%

### THE PURPOSE OF PARTICIPATION

- Support the company's image - 17%
- Inform about the company - 13%
- Introduce new products/ services - 9%
- First entry into the market - 2%
- Sign the contract- 22%
- Find distributors - 6%
- Find consumers - 9%
- Market's research -13%
- Study the business activity of competitors - 9%



## POST SHOW REPORT

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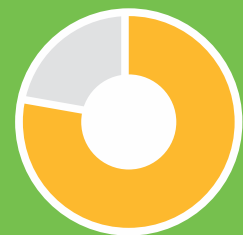
**100% OF EXHIBITORS CONSIDER  
THEIR EXHIBITING TO BE IMPORTANT  
FOR THEIR BUSINESS DEVELOPMENT**



**65% OF EXHIBITORS HAVE MET  
NEW CUSTOMERS AND PARTNERS  
AT THE EXHIBITION**



**78% CONFIRMED  
THEIR PARTICIPATION IN 2023 YEAR**



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**28 - 30**  
**MARCH 2023**  
UZEXPOCENTRE, TASHKENT

**PACKAGING. EQUIPMENT  
AND MATERIALS**

22rd International Exhibition

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**OZUPACK**

